

Capability Statement



Social Strategies Group

A management consulting firm providing training, capacity building, management, community strategy and performance improvement.

Competencies

Community Strategy
Organizational Development
Management Consulting
Training and Instruction
Performance Improvement
Capacity Building
Program Design and Development
Program Evaluation and Reporting
Grants
Racial Inclusion

Past Performance

NYC Human Resource Administration
NYC Department of Homeless Services
National Urban League
Urban Justice Center
BQLI Area Health Education Center
National Urban Technology Center
Black Veterans for Social Justice/
Veterans Service Center

Differentiators

- Columbia University Revson Fellow '08.
- 20 years of professional experience.
- Strong leadership, communication and relationship management experience.
- Experience with ethnic diversity.
- Principal has served large national institutions, small start-up nonprofits, city and federal agencies.
- Principal holds two master's degrees in social sciences with concentration in research.
- Principal is an American Citizen and Caricom National

Certifications & Vehicles

M/WBE of New York City
and
New York State

DUNS: 079402615
CAGE: 76M23
SIC: 8742, 8331
EIN: 46-5641728

Visa and Mastercard Accepted
Incorporated in New York State

NIGP Codes

Training 91841, 92416, 91435
Consulting 91803, 91805, 91821, 91824, 91842
Consulting 91860, 91862, 91863, 91871, 91872

NAIC Codes

Consulting 541611, 611710, 54613, 541612
Training 611430
Org. Dev. 541612
International 918120

Sandra Goodridge, MS, MA
Principal Consultant
Social Strategies Group, Inc.
271 Cadman Plaza East,
Unit #22718
Brooklyn, NY 11202-2718

(917) 740-6081
sg@social-strategies-group.com
www.social-strategies-group.com