

# Capability Statement



**Social Strategies Group**

**Consultants providing government affairs, fundraising, community engagement and board development services to charitable and community service organizations.**

## Competencies

Government Affairs/ Public Funding  
Major Gift Fundraising  
Capital Funding  
Foundation Grants & Corporate Sponsorship  
Consulting  
Performance Assessment  
Board Development  
Multi-Agency Collaborations  
Stakeholder Engagement

## Past Performance

NYC Human Resource Administration/  
NYC Department of Homeless Services  
National Urban League  
Urban Justice Center  
BQLI Area Health Education Center  
National Urban Technology Center  
Black Veterans for Social Justice/  
Veterans Service Center  
BEC New Communities

## Differentiators

- Columbia University Revson Fellow '08.
- 20 years of professional experience.
- Strong leadership, communication and relationship management experience.
- Experience with ethnic diversity.
- Principal has served large national institutions, small start-up nonprofits, city and federal agencies.
- Principal has over 25 years of success in nonprofit leadership and fundraising.
- Principal is an American Citizen and Caricom National

## Certifications & Vehicles

**M/WBE** of New York City  
and  
New York State

---

DUNS: 079402615  
CAGE: 76M23  
SIC: 8742, 8331  
EIN: 46-5641728

Visa and Mastercard Accepted  
Incorporated in New York State

## NIGP Codes

Training 91841, 92416, 91435  
Consulting 91803, 91805, 91821, 91824, 91800  
Consulting 91860, 91862, 91863, 91871, 95800

## NAIC Codes

Consulting 813219, 541611, 611710, 54613  
Training 611430  
Develop. 541612

**Sandra Goodridge, MS, MA**  
Consultant

**Social Strategies Group, Inc.**  
271 Cadman Plaza East,  
Unit #22718  
Brooklyn, NY 11202-2718

**(917) 740-6081**

**sg@social-strategies-group.com**  
**www.social-strategies-group.com**